



**PRESS RELEASE**

**Introducing the new Fields Corner Crossroads Collaborative Program Director and first public event on November 20th 2021**

Dorchester, MA - November 4th, 2021 - [DotHouse Health](#), a Federally Qualified Health Center, announced today that after a comprehensive search, **Fields Corner Crossroads Collaborative** (Crossroads) has named its program director: Keyla Kelley, MS, CCLS, CEIM, CLC.

Kelley looks forward to meeting residents and community advocates at **Crossroads first event, Harvest Festival at Town Field Park in Dorchester on Saturday November 20, 2021 from 9:00am-11:00am**. The Festival will include activities for children, information about community services (such as SNAP, RAFT) and giveaways. Follow along with Crossroads journey on Instagram @[FieldsCornerCrossroadsCollab](#).

“I am excited about the vision and power that Crossroads offers to the community. We must start with hearing the voices in Fields Corner to create strategies that genuinely work,” says Kelley.

Kelley serves as an advocate for social and economic equity, youth wellbeing, and family-centered care. Kelley holds a Master’s degree in Child and Family Studies from Wheelock College and has worked and interned in a variety of settings including Massachusetts General Hospital, WIC, and Boston Children’s Hospital. She has experience working as a child life specialist, lactation counselor, and community leader.

Crossroads, formed in 2018, received a 3 year funding incubation grant in 2020 by Boston Children’s Hospital’s Children’s Health Equity Initiative (CHEq). The eight organizations: [All Dorchester Sports and Leadership](#), [Asian American Resource Workshop](#), [Boys & Girls Clubs of Dorchester](#), [DotHouse Health](#), [Louis D Brown Peace Institute](#), [MassCOSH](#), [New England United for Justice](#), and [VietAid](#) represent the fields of healthcare, affordable housing development, advocacy and organizing, economic and youth development, occupational health, and civic participation.

A few key goals of Crossroads include: improving child health, building pipelines of support between families and resources through awareness, increasing community leadership in local advocacy efforts, establishing a youth council to drive neighborhood-wide collective efforts, and many others.

“As leaders and organizations who represent eight organizations with eight unique sectors, we believe that it will take our diverse Collaborative to envision and implement the holistic needs of the neighborhood,” says Michelle Nadow, CEO of DotHouse Health and Crossroads Co-Anchor.

**CONTACT INFORMATION:**

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